

EXECUTIVE SUMMARY

Version 1.5



Olympia

Make the world play together

Elevating participation and trust
with a decentralized sports economy

*www.olympiaplatform.com
hello@olympiaplatform.com*

The Platform

Olympia is an open-source blockchain platform that provides programming tools for sports applications.

It provides application developers with a range of specific functions enabling them to interact directly with any member of the sports community, increase revenue, fasten development cycle while reducing costs, and save time.

It features, in particular, the Olympia token (OLX) and a smart engine rewarding members based on their real activity and contribution to the economy.

Purpose

Olympia aims to increase participation in sports, elevate overall health and help people connecting around the values of sports.

It will give back the power to players bringing more trust, transparency and fairness into sports, while democratizing its wealth & governance.

Olympia aims to contribute to the blockchain community, increasing its mainstream adoption.

Vision

“The currency of sports”

To become the most used platform within the sports community, powering hundreds of applications and establishing the token as the daily sports currency of 500 million players and as a symbol of fairness and sustainability.

Why Olympia

Far from today’s successful decentralized and global models of development triggered by the digitization of our society (e-games, social networks...), grassroots sports have been left behind, offering a less and less appealing future for the new generation of players and organizers.

The fragmentation of the community generates confusion around the identity of players and represents one of the most important issue, but it exists many more, like the lack of transparency around the level of amateur players and the dependence towards volunteer work for the organization of sports.

Implementation

Olympia, will fasten its growth and adoption through three major initiatives.

- 1 Setteo.** The largest racket sports platform in the world powering hundreds of clubs & tournaments and connecting 200k players through its social features will be powered by Olympia.
- 2 Strategic partnerships.** Olympia has already established partnerships with over 30 national & international sports governing bodies, top brands, major retailers and 10 professional athletes.
- 3 Incubator.** Olympia will participate in 10 sports projects a year, that will be powered by the Olympia platform & token.

Team

20 recognized and fully dedicated professionals led by:



Pedro Perez, CDO

Master Engineer (UPC) & MBA (UCLA). Blockchain expert and entrepreneur.



Pierre-E Czaja, CEO

PhD & Marketing (Harvard) Entrepreneur with successful exit track records.

Advisors:



Eddy Travia

Founder & CEO of London-quoted Coinsilium



Jorge Salkeld

Senior VP of Octagon
WTA Board Member



Udi Danhirsh

Owner of Danhirsh & Co. (DNH) Law Office



Toby Jenner

Worldwide COO of Mediacom

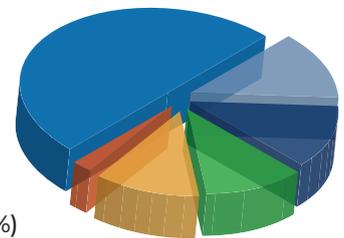
Partners



Token Sales & Distribution

Name	Olympia
Symbol	OLX
Total Supply	2,000,000,000 OLX
For Sale	50%
Hard Cap	\$30 million USD
Price	\$0,03 USD per token
Private Sales	Bonus +25% Investment from \$100k USD

- Token Sale (50%)
- Rewarding (12,5%)
- Reserve (12,5%)
- Early Investors (11,5%)
- Team (11,5%)
- Advisors & Promotion (2%)



Like 12 sports stars who support Olympia and believe in our vision...

BE PART OF IT!

